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**Congratulations on taking the first step toward becoming Miss America!!!**

The Miss Clarion River Valley Scholarship Pageant is a local preliminary to the Miss Pennsylvania Scholarship Pageant (held in May 2012) and the Miss America Scholarship pageant. The Miss America Organization is one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women. Each year, the Miss America Organization makes available more than \$40 million in cash and tuition scholarship assistance. The Miss America Organization provides young women with a vehicle to further their personal and professional goals and instills a spirit of community service through a variety of unique nationwide community-based programs. On an annual basis, Miss America state and local titleholders, along with the Organization's network of volunteers, participate in more than 12,000 community-service projects, providing in excess of 500,000 service hours to worthy causes!

**Qualifications for the pageant are as follows:**

**Age:**

- o Contestant must be at least 17 years of age AND at least a senior in high school to compete in this current pageant.
- o Contestant can be no older than 24 years of age on December 31, 2012.

**Residency/Work/ School:**

Contestant must satisfy at least ONE of the following requirements:

- o Contestant must prove she is a Pennsylvania resident for the six month period preceding the local pageant date (January 7, 2012)
- o OR
- o Contestant must prove she is a full time employee of Pennsylvania in the six month period preceding the local pageant date (January 7, 2012)
- o OR
- o Contestant must prove she has successfully completed at least one semester as a full-time (at least 12 credit hours) student, and be currently enrolled and attending classes full-time at an accredited college or university in Pennsylvania.

For additional entry qualifications contact us at [info@missclarionrivervalley.org](mailto:info@missclarionrivervalley.org).

## **Judging Consists of:**

Interview-25%  
On-Stage Question- 5%  
Talent- 35%  
Evening wear-20%  
Lifestyle and fitness in Swimsuit- 15%

The pageant will take place on Saturday, January 7, 2012 at Clarion Area High School located at 219 Liberty Street, Clarion, Pennsylvania 16214.

All contestant rehearsals will take place the day of the pageant. Contestants will need to be at Clarion Area High School by 9:00 am on January 7, 2012. More information will follow once your paper work is submitted.

## **Registration Information:**

To register as a contestant in the Miss Clarion River Valley Scholarship Pageant, you must complete each of the following documents found on our website ([www.missclarionrivervalley.org](http://www.missclarionrivervalley.org)). Please use this list as a check sheet before mailing your information:

- Application
- Contestant Fact Sheet
- Platform Statement \*\*
- Talent Request Form
- Talent Introduction Form
- Each contestant will need to email us a recent headshot photo to be used on our website and in the program booklet. Please email your photo to [info@missclarionrivervalley.org](mailto:info@missclarionrivervalley.org)
- Each contestant will need to submit a copy of her birth certificate and a photo ID.

## **ALL DOCUMENTS MUST BE TYPED**

### **\*\*What is the Platform?**

*In 1989, the Miss America Organization founded the platform concept, which requires each contestant to choose an issue about which she cares deeply and that is of relevance to our country. Once chosen, Miss America and the state titleholders use their stature to address community service organizations, business and civic leaders, the media and others about their platform issues. Since 1989, Miss America titleholders have appeared at thousands of public speaking engagements and charitable events to generate awareness for a variety of causes, including homelessness, HIV/AIDS prevention, domestic violence, diabetes awareness, character education, literacy, etc.*

**Each of the above documents must be mailed to the below address by **December 16, 2011:****

**Miss Clarion River Valley Scholarship Organization  
PO Box 691  
Clarion, Pennsylvania 16214**

**Children's Miracle Network Information:**

**A minimum donation of \$100 must be made to the  
Children's Miracle Network for each local pageant entered.  
(\$400 makes a contestant eligible for ALL local pageants for the current year)**

**THIS MUST BE COMPLETED BY DECEMBER 31' 2011 FOR YOU TO BE ELIGIBLE TO COMPETE IN MISS  
CLARION RIVER VALLEY.**

**Please follow the below steps to register:**

1. Go to [www.missamerica4kids.org](http://www.missamerica4kids.org)
2. Find the blue box entitled "New Contestants Click Here" Even if you competed in locals during the 2009-2010 Pageant Year or at Miss Pennsylvania in June 2010, you will need to set up a new "ID" to use for ALL local pageants in which you participate in the year leading to the 2011 Miss Pennsylvania Pageant. You will use the same "ID" for all local pageants in which you compete.
3. Click on the box.
4. You will be taken to the Contestant Profile Page where you will fill in your First Name, Last Name, State (Pennsylvania), Pageant Year (2011), Fund Raising Goal (at least \$100), Email Address, Address, City and Zip. You will also create a User ID and Password. In addition, you may upload a small photo from your computer, if you wish. See the first picture in blue below to see how to complete your profile.
5. When done with the page hit "save" and you will be taken to the second page in blue below.
6. On that page you will enter "Miss Clarion River Valley" and then click on "Add."
7. You will then be given directions on how to submit the funds to "Miss America 4 Kids." Please note that some contestants are choosing to raise the money themselves and then submitting it rather than sending many emails to family and friends. Also note that if extra money beyond the required \$100 is raised that the extra can be "rolled over" to compete in other upcoming local pageants for the 2011 pageant year or, should you win a title, be applied to the \$250 that state contestants are required to raise for the state competition.
8. Many other answers to questions can be found in the "Frequently Asked Questions" section of the Miss America 4 Kids website.
9. The information in pink below was received from Miss America and answers some questions about "rollover" of funds donated for one pageant to another pageant.

## **CHILDREN'S MIRACLE NETWORK - QUESTIONS/ANSWERS ABOUT DONATIONS**

### **MAO National Platform Donation Roll-Over Information**

Donations, in excess of the minimum amount required for each pageant, collected by a contestant, may be rolled-over for use in multiple Local Pageants, State and National pageants within a pageant cycle. A pageant cycle starts with the Local pageant that leads to State, which leads to the National pageant for a title leading to Miss America within that pageant cycle. When a contestants starts a new pageant cycle at the Local level (which could involve several Local pageants for that cycle, no funds are rolled over from the prior pageant cycle (Miss America title) and everyone is at the same starting place for fundraising.

### **Local Level**

All contestants must register at [MissAmerica4Kids.org](http://MissAmerica4Kids.org).

Dual local pageants only require each contestant to have a minimum expected goal of \$100 (not \$200).

Any donations collected in excess of the \$100 for Pageant 1, will automatically roll-over into the contestant's excess account and will be used toward their fundraising goal for Pageant 2. Any excess funds from Pageant 2 will automatically roll-over and will be used toward their fundraising goal for Pageant 3, etc.

The maximum donation required to enter all local pageants for the current year is \$400.

If a contestant does not go on to compete at the State level, any excess funds over the \$100 per pageant entered will be equally distributed among all the local pageants the contestants competed in.

### **State Level:**

Should the contestant win a local pageant, any excess donations will automatically roll-over and be applied to the \$250 minimum required for the State

**Pageant.**

**Should contestant collect donations during her state competition, then the “borrowed” excess funds from the local level will be returned to the local level for allocation under the local accounts.**

**National Level:**

**Should the contestant win the State pageant, any excess donations will automatically roll-over and be applied to the \$500 minimum required goal for the National Pageant.**